The Chamber of Catawba County

LEADERSHIP CATAWBA

2024/25

Building a Stronger Catawba County...
One Leader at a Time.

LEADERSHIP

ENGAGEMENT

TEAM BUILDING

CELEBRATING

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Learn more here.

The Chamber OF CATAWBA COUNTY
Working for business

LEADERSHIP CATAWBA 2024/25

CELEBRATING 50 YEARS

Since 1974, **Leadership Catawba** has educated and equipped hundreds of Catawba County residents with information about the social, economic, and political dynamics of our community. Over 8-months, participants are immersed in community issues and challenges that we position ourselves to directly address in the areas of Reinventing Community, Telling our Story, Serving our Community, Building for Jobs, Workforce Connectivity, and Small Business and Entrepreneurship. The program challenges each participant not only to be an effective and influential leader within their own organization, but to lead within our greater community through personal commitment and involvement.

Diversity Statement: Leadership Catawba is committed to identifying and nurturing leaders who reflect the diversity represented in our businesses and in the greater community. We recognize the positive relationship between diversity and a thriving economy and therefore are intentional in our efforts to recruit, grow, and support leaders from diverse ethnic, racial, gender, socioeconomic, and professional backgrounds. We strive for inclusiveness in our programming, class participation, advisory board leadership, and community partnerships and actively seek to include individuals from historically under-represented backgrounds. We encourage business leaders to consider all aspects of diversity when recommending individuals for participation in Leadership Catawba.

Leadership Catawba Quick Facts:

- Leadership Catawba pulls together people of diverse backgrounds and experiences who have demonstrated leadership potential throughout our community.
- Leadership Catawba provides the opportunity to connect on a deeper level to our county, preparing individuals to grow personally and professionally as future leaders.
- The program kicks off in August with a half-day orientation and a full-day team building retreat.
- Each participant graduates with approximately 16 hours of situational leadership training from a diverse array of community leaders and contracted consultants.
- Leadership Catawba tuition includes a full PXT Select Leadership Report and a full post analysis ($250 value).
- Participants are challenged to organize and execute group projects that directly address critical issues our county is facing, aimed at making a sustainable impact.
- The program concludes with a special Graduation Celebration.

Schedule for 2024/25 Leadership Catawba Program:

August 2024 – Orientation & Retreat
Thursday, August 15th (11:00 am–5:00 pm)
Friday, August 16th (8:30 am–4:30 pm)

September 2024 – Reinventing Community
Thursday, September 12th (8:00 am–5:00 pm)
Thursday, September 19th (8:00 am–12:00 pm)

October 2024 – Telling Our Story
Thursday, October 10th (8:00 am–5:00 pm)
RAIN DATE: Tuesday, October 15th (8:00 am–5:00 pm)
Thursday, October 17th (8:00 am–12:00 pm)

November 2024 – Workforce Connectivity
Thursday, November 7th (8:00 am–5:00 pm)
Tuesday, November 19th (8:00 am–12:00 pm)

December 2024 – Building For Jobs
Thursday, December 12th (8:00 am–5:00 pm)
Tuesday, December 17th (8:00 am–12:00 pm)

January 2025 - Serving Our Community
Thursday, January 16th (8:00 am–5:00 pm)
Thursday, January 23rd (8:00 am–12:00 pm)

February 2025 – Small Business & Entrepreneurship
Thursday, February 13th (8:00 am–5:00 pm)
Thursday, February 20th (8:00 am–1:00 pm)

March 2025 – Graduation Celebration
Thursday, March 20th (3:00–6:00 pm)

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Leadership Catawba is The Chamber of Catawba County's longest running program. We have been creating a pipeline of community leaders for 49 years.

Leadership Catawba provides the opportunity to connect on a deeper level to our county and interact directly with key community leaders, preparing individuals to grow personally and professionally as a future leader.

The Leadership Catawba program extends over an eight month period. Participants will attend a total of six full-day and six half-day program sessions from September through February, with graduation held in March 2025.

To graduate, attendance at all scheduled events is expected; attendance at Orientation and the Retreat is mandatory. No more than 12 total hours may be missed to complete the program and graduate.

Tuition for Leadership Catawba is $1,495 (Chamber partners) and $1,895 (general public) and will be due by July 19, 2024. Tuition covers program costs including the retreat, meals and graduation. Upon invoicing, payment may be made by check or credit card. If an applicant cancels within 20 business days prior to Orientation (by July 26, 2024), one-half of the full tuition will be forfeited. If applicant cancels after July 26, 2024, the entire tuition will be forfeited.

Applications will open at 9:00 am on May 20, 2024. The deadline is May 24, 2024 or when the class reaches capacity of thirty-six (36), whichever comes first. Participants are selected on a first come basis once the application process has opened. A delay in submitting a completed application may result in being placed on the wait list for the 2025-2026 program.

The program is limited to one (1) participant per business, ensuring the greatest exposure to other community and business leaders throughout the county. Should a second team member be interested in attending, their completed application will be placed on a wait list, pending availability.

2024/25 Leadership Catawba is Proudly Sponsored by:

Shurtape Technologies
Landmark Roofing
Corning
HSM Solutions
Integrity Roofing LLC
Hickory North Carolina Life. Well Crafted.
Catawba County Making. Living. Better.
Catawba Valley Health System
CommScope
Frye Regional Medical Center A Duke LifePoint Hospital
HMI Hickory Mechanical, Inc.
Marcal
PeoplesBank
Green Park Dentistry
Lenoir-Rhyne University
Maynard Electric Company Commercial & Industrial Services
Alex Lee
EveryAge Abernethy Laurels EveryAge Senior Living
Granite Insurance
Graystone Eye • iLASIK Aesthetics Focused on You
Pepsi of Hickory

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Leadership Catawba WHY

First-person impact stories contributed by graduates of 2023/24 Leadership Catawba.

"Leadership Catawba facilitated a connection and deeper understanding of my leadership qualities and local resources I had previously sought outside our county. Through the program and resources, I gained confidence, awareness, grew as a leader and am more equipped to lead my team as a business owner. As a relatively new citizen of Catawba County I have been introduced to the many recreation activities in our backyard, a deeper appreciation of our history and a positive outlook to the future of building Catawba County."

Jeff Helgerson, *Chief Operations Officer,* ***Green Park Dentistry***

"The Leadership Catawba program has afforded me the opportunity to learn about the public and private sector in our community and all of the partnerships that are available. It has helped me grow professionally and personally by broadening my network and deepening my relationships with community partners and organizations."

Alyssa Holder, *Membership Director, Adrian L. Shuford, Jr. YMCA,* ***YMCA of Catawba Valley***

"Leadership Catawba has far exceeded any expectations I had. Not only have I strengthened and grew as a leader, the relationships I have built are priceless. I strongly recommend this program to anyone wanting to grow as a leader and get connected in Catawba County."

Elisabeth Mauck, *CFO, Integrity Roofing, LLC*

"Leadership Catawba has broadened my views and increased my appreciation of Catawba County as a whole. I've also had the opportunity to meet amazing professionals both in my class and at the businesses we visited."

Ben Todd, *Business Risk Consultant,* ***Granite Insurance Agency***

"One of the many benefits of participating in Leadership Catawba are the people you meet. And not just the people you meet, but more importantly, the amazing, wonderful people who are walking this path too. I was blown away by the high caliber of the folks in my cohort and by the kindness and compassion everyone shows. It's an outstanding learning opportunity. I can't wait to see the work and accomplishments that lie ahead."

Erica Derr, *Community Engagement Librarian,* ***Catawba County Library System***

Read more first-person impact stories here.

For questions or inquiries about Leadership Catawba, please contact:

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LEADERSHIP CATAWBA 2024/25

CELEBRATING 50 YEARS

Leadership Catawba Partners

The 2023/24 program engaged with over 193 collaborative partners, thought leaders and subject matter experts from 125 companies/organizations.

2 Pink Magnolias
3 Little Birds Corks & More LLC
Abernethy Laurels
Appalachian State University
Ashure Ministry
B'iki Services
Bowman Drug Company
BPope Productions
Broome Insurance, a Legacy Insurance Partner
Bumgarner Oil Company, Inc.
Carolina Caring
Carpe Crustum Bakery
Catawba County
Catawba County Board of Commissioners
Catawba County Economic Development Corporation
Catawba County Emergency Operations Center
Catawba County Library
Catawba County Partnership for Children
Catawba County Public Health
Catawba County Schools
Catawba County Science Center
Catawba County United Way
Catawba Valley Community College
Catawba Valley Health System
City of Claremont
City of Conover
City of Hickory
City of Hickory Council
City of Hickory Parks, Recreation and Sports Tourism
City of Hickory Police Department
City of Newton
Cloninger Ford of Hickory
Clothing 2.0
Conover Community Partners
Conover Hardware
Corning Optical Communications, LLC
Council On Adolescents of Catawba County
Cranford Hospitality
Crossroads Counseling Center
CVCC Small Business Center
CVCC ValleySim Hospital
David E. Looper & Company, Inc.
Davidson, Holland, Whitesell & Co., PLLC
Design Foundry, LLC
Downtown Newton Development Association
Duke Energy
Emporium 23
Evolved by Nature
Family Care Center of Catawba Valley, Inc.
Family Guidance Center
First Horizon Bank
First Security Company, Inc.
Fresh Bean
Frye Regional Medical Center
Gas UP
Golden Rule Music School, LLC
Goodwill Project Re-Entry
Granite Insurance Agency
Green Park Dentistry
Habitat for Humanity of Catawba Valley, Inc.
Harry M Arndt Middle School
Hart Square Foundation, Inc.
Hexagon Manufacturing Intelligence
Hickory Crawdads Baseball, Inc.
Hickory Metro Convention Center & Visitors Bureau
Hickory Sheet Metal Co., Inc.
Hilton Garden Inn
HK Research Corporation
HKY4Vets
HSM Solutions
Human Resource Solutions, Inc.
InnovaKnits
Integrity Roofing LLC
Just Dump It - Dumpster Rentals and Junk Removal
Killians Hardware
Kolbe A Index
Landmark Roofing
Lenoir-Rhyne University
Lenoir-Rhyne University Athletics
Lenoir-Rhyne University Center for Commercialization and Entrepreneurship
Lumin Strategies
Martin Starnes & Associates, CPAs, PA
Maynard Electric Company
myFutureNC
NCWorks Career Center
Newton-Conover School Board
Novel Taproom
NuTex Concepts
PACE@Home
Patriot Jerky
Performance Food Group
Realty Executives of Hickory & Lake Norman
Rescue Re-Tail
Safe Harbor
Sammi Smith Real Estate, Powered by Keller Williams Lake Norman
Sarstedt, Inc.
Shurtape Technologies, LLC
Sipe's Orchard Home
Skyline National Bank
Small Business & Technology Development Center (SBTDC) at Appalachian State University
Steele Rubber Products, Inc.
Sutter Street Manufacturing- a division of Williams-Sonoma
The Atriax Group
The Green Room Community Theatre
The Hickory Tree
The HOPE Center at the Hickory Soup Kitchen
The Hospice Resale Shop
The hum
The Joan Killian Everett Team
The Manufacturing Solutions Center at CVCC
The ROSE Thrift and More!
The Salvation Army
The Salvation Army of Hickory Family Store
Town of Catawba
Town of Maiden
Treetop Adventures on Lake Hickory
Trinity Ridge
Vanguard Furniture, Inc.
VEDIC
Walk With Me Healing Steps
Wells Fargo Bank
Western Piedmont Council of Governments
WestRock - Claremont
YMCA of Catawba Valley
You Compression