

Thank You to our Chamber Investors

These organizations are premier partners that make a vital commitment to driving economic prosperity & business competitiveness success through their voluntarily enhanced annual investment.

Titanium Level:

Appalachian State University, Catawba Valley Health System,
Davidson, Holland, Whitesell & Co., PLLC, CPAs, Frye Regional Medical Center

Platinum Level:

CommScope, Inc., Corning Optical Communications, LLC, HSM Solutions, Martin Starnes &
Associates, CPAs, PA, Peoples Bank, Pepsi-Cola Bottling Company, Inc.,
Sutter Street Manufacturing-a division of Williams-Sonoma

Gold Level:

Business Data Solutions, Inc., Catawba Valley Community College, Cloninger Ford of Hickory,
Duke Energy, First Citizens Bank, First Horizon Bank, Gusmer Enterprises, Inc.,
Hickory Daily Record, Hickory Mechanical, Inc., HK Research Corporation,
Marcal Manufacturing, Mike Johnson's Hickory Toyota, Pat Appleson Studios, Inc.,
Patrick, Harper & Dixon, LLP, Piedmont Natural Gas Company, Inc.,
Poppelmann Plastics USA, LLC, PSI Polymer Systems, Inc, Republic Services of NC,
Shurtape Technologies, LLC, Truist, Wells Fargo Bank, NA, WHKY-Radio

Silver Level:

Alex Lee, Inc., Benco Steel, Inc., Cargo Integrated Logistics, Cargo Transporters, Inc.,
Carolina West Wireless, Catawba County, Charolais Steakhouse, Cintas Corporation,
City Walk Brewing, City Walk Distilling, Cranford Brothers Barbecue, Cranford Hospitality,
David E. Looper & Company, Inc., GKN ePowertrain, Granny's Country Kitchen
(Claremont), Granny's Country Kitchen (Hickory), Graystone Eye, Integrity Roofing, LLC,
Lincotek Surface Solutions, Rock House Farm Family of Brands-Century Furniture,
Sherrill Furniture Company, Standard Oyster Company, The Joan Killian Everett Team,
Tyson Foods, Vanguard Furniture, Inc., ZF Chassis Components, LLC

Bronze Level:

74 South, Abernethy Laurels, Avendi Rx, Black's Tire & Auto Service, Inc.,
Broome Insurance, a Legacy Insurance Partner, Bumgarner Oil Company, Inc.,
Canteen Vending Service, Capital Concepts Financial Group, Carolina Caring,
Carolina Container Company Inc., Carpenter Co. Inc., City of Conover, City of Hickory,
City of Newton, Collins Family Dentistry, Concentrix, ConWareCo Logistics, Inc.,
CPI Satcom & Antenna Technologies, C.R. Laine Furniture Company,
El Paso Mexican Restaurant, Everett Auto Team, EveryAge, First Security Company, Inc.,
Green Park Dentistry, Haworth Inc., Hickory Crawdads Baseball, Inc.,
Hickory Falls Health & Rehabilitation, Imagine One Hospitality, Interstate Foam & Supply,
LACOSTA Services, LEE Industries, Lenoir-Rhyne University, McKinney-Graham Dental Arts,
Mellow Mushroom-Hickory, Mennel Milling & Bakery Mix, Momentum Tire & Car Care,
Moretz Mills, LLC, Mountain Mitsubishi, Neill Grading & Construction, Inc.,
Newton Family Physicians, PA, NextEra Energy Resources, Nova Credit Union,
Observable Media, OrthoCarolina-Hickory, Osborne Real Estate Group,
Paramount Automotive Group, PNC Bank, Protection Products, Inc.,
Realty Executives of Hickory, Regenbogen Studios, LLC, Sarstedt, Inc.,
Smith Immigration Law Firm, Southside Power & Fitness, LLC, Steele Rubber Products, Inc.,
Steve White Motors, Inc., Transportation Insight, LLC, Trinity Ridge, Trinity Village,
TSG Finishing, LLC, Wanzl North America, WestRock-Claremont, WestRock-Conover,
YMCA of Catawba Valley, Young, Morphis, Bach & Taylor, LLP

(as of 2/26/2024)

52nd Annual

Meeting & Reception

February 27, 2024

3:30-5:30 pm

**Hickory Metro
Convention Center**

The Chamber
OF CATAWBA COUNTY
Working for business



52nd Annual Meeting Agenda



Welcome

Chamber Investors
Collaborative Partners

2023 Ambassador Team of the Year

Recognition & Appreciation

2023 Board of Directors
Executive Committee
Retiring Board of Directors
2023 Year in Review
Foundation Board of Directors

Casting a Vision for 2024

New Board of Directors for 2024

Closing Gratitude

Special Announcement

Reception 4:00-5:30 pm

Lindsay Keisler
President/CEO

Zack Cranford
2023 Chair of the Board

Pat Carver
2024 Chair of the Board

Lindsay Keisler
President/CEO

Retiring Board of Directors

Lori Alala, *Partner, Broome Insurance, a Legacy Insurance Partner*
Nat Auten, *President & CEO, YMCA of Catawba Valley*
Ericka Bartlett, *Chief Experience Officer, Graystone Eye*
Molly Gross, *Associate Attorney, Patrick, Harper & Dixon, LLP*
Brandon Hucks, *CFO, Rock House Farm Family of Brands-Century Furniture*
Regina Stiltner, *Market Leader, Manpower, Inc.*

New 2024 Board of Directors

Brett Bartles, *CEO & President, Sarstedt, Inc.*
Joe Haney, *Owner, Haney CPA, PLLC**
Mark Jones, *President & CEO, HSM Solutions*
Douglas Locascio, *General Manager, Hickory Crawdads Baseball, Inc.*
Dr. Jenette Swisher, *Owner, Swisher Skin and Laser Center + WAXmd*
Patrick Laney, *President, Catawba Insurance Agency, LLC*
Colton Sexton, *Corporate Attorney, CommScope, Inc.*

Board of Directors

2023 Executive Committee

Chair: Zack Cranford, *Founder, Cranford Hospitality*
Immediate Past Chair: Lori Alala, *Partner, Broome Insurance, a Legacy Insurance Partner*
Vice Chair: Pat Carver, *Area Executive, First Citizens Bank*
Treasurer: JP Jones, *CFO, Tailored Chemical Products, Inc.*

Nat Auten, *President & CEO, YMCA of Catawba Valley*
Molly Gross, *Associate Attorney, Patrick, Harper & Dixon, LLP*
Hank Eimer, *President/Broker in Charge, Coldwell Banker Boyd & Hassell, Inc.*
Brandon Hucks, *CFO, Rock House Farm Family of Brands-Century Furniture*
Cameron Mauney, *CFO, David E. Looper & Company, Inc.*

Ericka Bartlett, *Chief Experience Officer, Graystone Eye*
Zach Bumgarner, *Vice President, Bumgarner Oil Company, Inc.*
Matthew Dockham, *Director of External Affairs & Community Relations, Appalachian State University**
Ben Dotson, *Chair 2023, Hickory Young Professionals**
Dr. Philip Greene, *CEO, Frye Regional Medical Center*
Jason Gscheidmeier, *COO, LACOSTA Services*
Mandy Pitts Hildebrand, *CEO, Hickory Metro Convention Center & Visitors Bureau**
Dana Killian, *President & CEO, Carolina Caring*
Andy Lawhon, *General Manager, Mike Johnson's Hickory Toyota*
Brandon Lee, *Owner, Player's Ridge Golf*
Scott Millar, *President, Catawba County Economic Development Corporation**
Craig Moody, *President, Poppelmann Plastics USA, LLC*
Gary Muller, *Dean School of Workforce Development & The Arts, Catawba Valley Community College**
Kristy Osborne, *VP of Marketing, Mattress By Appointment Lake Hickory*
Joanna Shere, *President, Steele Rubber Products, Inc.*
Jeremy Shreve, *CFO, Lenoir-Rhyne University**
June Starnes, *Plant Manager, WestRock-Conover*
Regina Stiltner, *Market Leader, Manpower, Inc.*
Dorran Swearngan, *President, K. Dorran Swearngan CPA, PA*
Kimberly Wallace, *Vice President, Wallace Printing, Inc.*
Margaret Ward, *Senior VP of Human Resources, Peoples Bank*

*Ex-Officio Member

2023 Catawba County Chamber Foundation Board

Lori Alala, *Partner, Broome Insurance, a Legacy Insurance Partner*
John Bray, *Vanguard Furniture, Inc.*
Pat Carver, *First Citizens Bank*
Zack Cranford, *Cranford Hospitality*
Brandon Hucks, *Rock House Farm Family of Brands-Century Furniture*
Philip Moore, *Pinnacle Financial Partners*
John Teeter, *Pepsi-Cola Bottling Company of Hickory*
Sheree Watson, *Graystone Eye*
Roger Young, *David E. Looper & Company, Inc.*



2023 Chamber Ambassadors

Melissa Aldrich, *Peoples Bank*
Will Daughtrey, *Peoples Bank*
Paige Garner, *Kingston Residence of Hickory*
Justin Hay, *Lenoir-Rhyne University*
Ben Jenkins, *Caring Cremations*
Ashley Jones, *Abernethy Laurels*
Cynthia Keller, *Frye Regional Medical Center*
AJ Kerley, *PACE@Home*
Dr. Matt Kirkland, *New Directions Chiropractic*
Danielle Mower, *First Citizens Bank*
Tracey Paul, *Council on Adolescents of Catawba County*
Kelsey Pfaff, *Century Furniture*
Max Seng, *Catawba Valley Insurance Agency*
Andrea Walshak, *Tree of Life Christian Academy of his Image Ministries*
Todd Watson, *Just Dump It - Dumpster Rentals and Junk Removal*
Sandy Williams, *Goodwill Industries of NWCN, Inc.*
Meredith Willis, *Alzheimer's Association*
Angela Woody, *Goodwill Industries of NWCN, Inc.*



Scan the QR code to view our 2023 Annual Report

