



LISTING

Enhanced Online Business Directory Listing - \$275 annually or \$1,100 one time

Directory enhancements allow you to upgrade your complimentary Online Membership Directory listing to bring additional visibility to your business with premium placement, added content, and visual highlights. In addition to a more detailed listing, the pop-to-the-top feature allows your listing to be displayed first. This increases your visibility and searchability. Your logo will also appear in search results for additional recognition.

- Logo
- Photos & Video
- Link to Map Image of your Choice
- Description (1600 characters available)
- Social Media Links (Facebook, Twitter, Instagram, YouTube, LinkedIn)
- Additional Bulleted Description with Links (5 lines of up to 120 characters each)
- Results Summary (displayed in search results, 200 characters available)
- Hours of Operation (100 characters available)
- Location Information/Driving Directions (200 characters available)
- Unlimited Keywords to improve your search results

Did You Know?

The Chamber website had over 56,000 views from over 20,000 unique users in 2023!

BEST PRACTICE BLOG POST

Submit a blog post, including a hyperlink back to your website, which demonstrates industry experience and generates organic search traffic for your organization. Position yourself as an industry expert and build rapport with business and community leaders in Catawba County, while boosting your SEO.

Standard - \$125

- Includes 1 photo or logo (JPG or PNG format)
- Includes article up to 750 words
- Includes 1 hyperlink
- Featured on front of Chamber webpage immediately after publishing

Deluxe - \$200

- Includes up to 3 photos and/or logo (JPG or PNG format)
- Includes article up to 1,250 words
- Ability to feature a video within your post (video will not be uploaded, you must provide a link to where it's hosted)
- Includes 1 hyperlink
- Featured on front of Chamber webpage immediately after publishing AND shared on social media

E-NEWS

E-Newsletter Block Ad - \$75

Includes:

- Business logo and/or small graphic (JPG or PNG format)
- Description of up to 50 words
- Link to your website, a PDF document, and/or word document.

Photo no larger than 2"x2"

Example:



American Heart Association encourages you to Save the Date for the 2023 Catawba Valley Heart Ball on February 18. Information can be found [here](#) and tickets can be purchased [here](#). Email [Whitney](#) here for sponsorship or auction donation inquiries.

*Shareholder announcement by American Heart Association

Did You Know? The Chamber e-newsletter is sent out weekly to over 3,000 subscribers with an above average industry open rate!

RIBBON CUTTINGS

Complimentary Ribbon Cutting

- Scissors, ribbon, printed agenda, e-news announcement
- Remarks by elected official and Chamber leadership
- Event photography

Premium Ribbon Cutting - \$175

- Block ad in our e-newsletter for event promotion, with business logo
- 250 word blog post on our website, linked in e-newsletter post event
- Ribbon Cutting photo will be featured in our e-newsletter
- Optional, by request – 2 Celebration Confetti Cannons during ceremony (biodegradable)

Warning: Doesn't include a clean up crew, but it's all about the photo

SPOTLIGHT

Business Profile - \$100

- Shared on social media
- Your logo and headshot/photo of your choice
- 200 word description about your business, CEO, services, products. (business provides copy)



CONFERENCE ROOM USAGE

The Chamber
OF CATAWBA COUNTY
Working for business



Receive Partner exclusive privileges and discounts to use our space for remote work, or host a meeting, retreat, or seminar with us.

For groups up to 50 people

The Large Conference Room is a 1,200 square foot versatile meeting space available for rent. It seats up to 50 people in a classroom-style set-up or 30 in a boardroom-style setup. The tables and plush leather executive chairs are on caster rollers, which allows for easy configuration and set-up to accommodate your needs.

Amenities include:

- A 96" rear-projected display wall and ceiling conference room speakers with an HDMI connection for presentations
- Wi-Fi access
- Coffee and water service (by request)
- A laptop, laser pointer, or the use of the camera/audio equipment to accommodate videoconferencing/hybrid meetings can be rented separately from The Chamber
- Restrooms and kitchen are located adjacent to the space
- The room is accessible by a private entrance

Rental Rates (2 – hour minimum):

- Partner Rate: **\$50 per hour or \$250 per day**
- Non-Member Rate: \$75 per hour or \$300 per day

Partner Privileges:

- Business Builder – 2 hours free / Business Leader – 3 hours free / Bronze, Silver, Gold Level – 8 hours free / Platinum – 16 hours free / Titanium – unlimited free usage

A la Carte Rentals (Flat Rate):

- Laser Pointer – \$10.00
- Laptop – \$25.00
- Teleconference Technology – \$75.00



LARGE

For groups up to 10 guests

The Medium Conference Room will accommodate 8-10 guests around the conference table comfortably. This space will serve as a great location for team meetings or small off-site retreats.

Amenities include:

- Wi-Fi access
- Coffee and water service (by request)
- Whiteboard

Rental Rates:

- Partner Rate: **\$20 per hour**
- Non-Member Rate: \$30 per hour

Partner Privileges:

- Business Builder Level or higher - Free



MEDIUM

For groups up to 6 guests

The Small Conference Room will accommodate 6 guests around the conference table comfortably. A perfect space for customer appointments, remote working, or team huddles.

Amenities include:

- Wi-Fi access
- Whiteboard

Rental Rates:

- Partner Rate: **\$15 per hour**
- Non-Member Rate: \$25 per hour

Partner Privileges:

- Business Builder Level or higher - Free



SMALL

**Chamber Partner Privileges renew annually on January 1st.*

**Scan here to learn more
and book a room**

