

2023

Tapping Into Talent SYMPOSIUM

August 15, 2023
7:45 am – 12:00 pm
Lenoir-Rhyne University

A premier event tailored exclusively for human resource professionals and senior level leadership in this region.

- Discover the future of human resources and unlock your organization's potential through thought-provoking content and best practices in recruiting, retaining, and developing top talent.
- Immerse yourself in an environment with your peers where industry experts and seasoned leaders will share their insights, strategies, and success stories.
- Gain knowledge, network with like-minded professionals and explore innovative solutions to propel your organization forward.

TIME | ITINERARY

TIME	ITINERARY
7:45 AM	Registration Opens, Continental Breakfast, Meet Exhibitors
8:15 AM	Welcome
8:35 AM	General Keynote Session <i>Workplace Culture & Employee Engagement</i> with Ashley Brooks, <i>Vice President of Workplace Strategies, HTI</i>
9:25 AM	Break, Networking and Visit Exhibitors
9:45 AM	Breakout Sessions <i>Generational Gaps and Mindsets in Today's Hiring Strategy and Retention.</i> <i>Crafting an Effective Internship Program</i> <i>Journey to a Family Forward Workplace: How NC Employers are Supporting the Care Economy</i> <i>Utilize the DOD SkillBridge Program to Recruit Top Talent</i> <i>Becoming an Employer of Choice: Insights from Business Leaders</i>
10:35 AM	Break, Networking and Visit Exhibitors
10:55 AM	General Keynote Session <i>Disrupting Burnout from the Inside Out and the Outside In</i> with Marisa Wheeling Ciesluk, <i>CEO + Founder, MWC Leadership</i>
11:45 AM	Closing Remarks

The Chamber
 OF CATAWBA COUNTY
Working for business



Ashley Brooks
Vice President of Workplace Strategies
 HTI

**ECONOMIC
 DEVELOPMENT
 CORPORATION**
 CATAWBA COUNTY



Marisa Wheeling Ciesluk
CEO + Founder
 MWC Leadership