

20  
23

# Tapping Into

# Talent SYMPOSIUM

August 15, 2023  
7:45 am – 12:00 pm  
Lenoir-Rhyne University

A premier event tailored exclusively for human resource professionals and senior level leadership in this region.

- Discover the future of human resources and unlock your organization's potential through thought-provoking content and best practices in recruiting, retaining, and developing top talent.
- Immerse yourself in an environment with your peers where industry experts and seasoned leaders will share their insights, strategies, and success stories.
- Gain knowledge, network with like-minded professionals and explore innovative solutions to propel your organization forward.

## TIME | ITINERARY

TIME	ITINERARY
7:45 AM	Registration Opens, Continental Breakfast, Meet Exhibitors
8:15 AM	Welcome
8:35 AM	General Keynote Session <i>Leveraging Innovation to Maximize Your Talent Strategy</i> with Ashley Brooks, Vice President of Workplace Strategies, HTI
9:25 AM	Break, Networking and Visit Exhibitors
9:45 AM	Breakout Sessions <i>Generational Gaps and Mindsets in Today's Hiring Strategy and Retention.</i> <i>Crafting an Effective Internship Program</i> <i>Journey to a Family Forward Workplace: How NC Employers are Supporting the Care Economy</i> <i>Utilize the Department of Defense SkillBridge Program to Recruit Top Talent</i> <i>Becoming an Employer of Choice: Insights from Business Leaders</i>
10:35 AM	Break, Networking and Visit Exhibitors
10:55 AM	General Keynote Session <i>Disrupting Burnout from the Inside Out and the Outside In</i> with Marisa Wheeling Ciesluk, CEO + Founder, MWC Leadership
11:45 AM	Closing Remarks

The Chamber  
OF CATAWBA COUNTY  
*Working for business*



Ashley Brooks  
Vice President of Workplace Strategies  
HTI

ECONOMIC  
DEVELOPMENT  
CORPORATION  
CATAWBA COUNTY

Marisa Wheeling Ciesluk  
CEO + Founder  
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