



**The Chamber**  
OF CATAWBA COUNTY

*Working for business*

# Shop Local Spring Guide

*Small Business Edition*

**2023**

# Caring Cremations

Caring Cremations is here to serve families with a new look and approach on cremation. Our welcoming, contemporary space was designed by owner Ben's wife, Meghan, and her mother, Joni Bush to host family gatherings in a dignified and comfortable atmosphere. Families have the option of using one of three family suites or opening them into one private open space. With a dedicated staff, Caring Cremations is equipped to provide continuous personal service. We help families determine the right setting and program to honor their loved one. The goal of Caring Cremations is to create a space where families can relax with one another while sharing memories.

Our sister business, Family Pet Cremations, offers the same services for furry loved ones. We are proud to be the only pet crematory in Catawba County who also offers private cremations for pets. From the time you drop your beloved pet off until you pick them up, you can rest easy knowing they never leave our care. Our staff have pets of their own and share with your loved one the same care and respect given to their pets at home. We offer the option of being present at your pet's cremation. We also provide a network of services for acquiring urns, caskets, keepsakes, and other remembrances. Most recently, we began a monthly Pet Grief Support Group for the community!



Family Pet Cremations

**Visit their**  
**website**



## Southern Sideboard

Southern Sideboard offers one-stop shopping for all your entertainment needs:

- Small-large scale catering
- In-home entertainment: catered or delivered
- Corporate entertainment
- Weekly meal service
- Grab and Go market lunches
- Frozen Casseroles
- Vacation cooler bags
- Vintage Champagne Cart rental

For more information, visit us online or via social media at The Southern Sideboard.

**Visit their website**

# Viewmont Pharmacy, Inc.



Viewmont Pharmacy has been the hometown pharmacy trusted by area residents to provide the individual attention in healthcare they have come to expect since 1951. We accept most insurance plans---including Blue Cross Blue Shield, Humana, United Healthcare, and CVS Caremark. Pharmacists Bill Pitts and Gina Powers have been helping people in our community with their medication needs for years, so it is no surprise that they, along with our longtime, dedicated staff, continue to provide the highest level of prescription services with unmatched personal customer care.

What you may not know is that Viewmont Pharmacy is also the go-to place to shop for gifts to fit any occasion. In addition to being a Hallmark Gold Crown store, we carry Stonewall Kitchen, Evergreen, Savannah Bee honey and gifts, as well as books by local authors and DoxieGuy BBQ sauce---made right here in Hickory. Our unique selection of gifts, cards, and giftwrap rivals that of much larger retail spaces, while offering a friendly, small town shopping experience. Stop by and find out why our customers choose to shop local at Viewmont Pharmacy!

[Visit their website](#)

## Small Business Champions



**Conover Hardware**

101 2nd Street SW  
Conover, NC 28613  
828.465.1161  
www.conoverhardware.com

**Services Offered :**

- Small Engine Repair
- Lawn & Garden Supplies
- Pick-up & Delivery
- Propane Filling Station
- Key Cutting
- Rental Equipment
- Tool Sharpening
- Paint Color Matching
- Propane Exchange
- Glass Cutting

### Conover Hardware

Conover Hardware has been in business since 1974, in the heart of downtown Conover. We would like to offer \$15.00 off any \$25 or more purchase or service. Mention this Coupon in the Spring Gift Guide. \*Good May 1st -31st

[Visit their website](#)

### 3 Little Birds

3 Little Birds Cork Explorer Club \$38 a month

- 2 hand selected bottles of unique wine per month
- 1 complementary 2-cheese charcuterie board per month
- 10% off special events, including wine tastings, seminars, and dinners
- 10% off wine ordered at special events

[Visit their website](#)



# CATAWBA VALLEY INSURANCE AGENCY

Our independent insurance agency offers a comprehensive suite of insurance solutions to protect you from the unexpected. We offer business coverage, personal auto/life insurance products to All of North Carolina, including Hickory, Conover, Newton, Claremont, Maiden, Granite Falls, Lenoir, Morganton, Valdese, and Taylorsville. We're also licensed in South Carolina/Tennessee.

[Website, location, & contact here](#)

## edible

Located at 883 Highland Ave., Hickory, NC, Edible Arrangements has everything you need for the events in life. From Mother's Day and Father's Day, to National Nurses Day and Graduation, we offer a variety of fruit bouquets, platters, and boxes. Let us help you celebrate the sweet things in life.

[Learn more](#)



**edible**  
**BE SWEET TODAY**



## Mas Amor Cantina

Mas Amor Cantina is your neighborhood Tex-Mex Cantina with strong North Carolina roots. When you dine with us, you are sure to find the freshest ingredients and boldest flavors around! Mention this coupon in the Spring Shopping Guide for 50% off an appetizer of your choice. Valid through end of May. [See our menu](#)



## Nailed it DIY Studio Hickory

No time to DIY? Shop our retail for an amazing selection of decor and gifts. We now offer laser engraving on many unique items for the perfect gift to give or for your home. Mention this ad to save 20% on any item through the month of May.

[View our projects here](#)

## Seven Seed Soap Company

Want radiant skin? Get 15% off our Seven Seed Facial Serum using code: CHAMBER23 at checkout. Treat your face to a natural moisturizer loaded with anti-oxidants and rich with vitamins. A little bit goes a long way to healthy and glowing skin. Offer expires June 16, 2023

[Order yours now](#)



# Small Business Resources

99.9 percent of all US businesses are small businesses. The Small Business Administration (SBA) defines a small business as a firm that has fewer than 500 employees.

Data hungry? Discover **Forbes Small Business Statistics of 2023**

Are you a small business owner?

Do you want to start a business?

Need help growing your business?

Explore The Chamber's Entrepreneur Resources page [here](#).



## Ways to Support Small Businesses

### National Small Business Week

*April 30-May 6, 2023*

Like & Comment	\$0.00
Write a positive review	\$0.00
Tell a friend	\$0.00
Sign up for their newsletter	\$0.00
Follow their social accounts	\$0.00
Visit the store	\$0.00
Post a photo	\$0.00


**Total** \$0.00



The money you spend at local businesses pours back into your community. Did you know? Small businesses donate 250% more than big businesses to local charities, youth organizations, and other nonprofits?

48% of each purchase at a local business is recirculated through the local economy.

There are  
**33.2 million**  
small businesses in the U.S.

 Did you know? Catawba County is home to 4,223 small businesses alone!

**Explore The Chamber's Business Directory**  
[here](#) to support hundreds of local businesses