

The Chamber of Catawba County

LEADERSHIP CATAWBA

2023/24

Building a Stronger
Catawba County...
One Leader at a Time.

LEADERSHIP
ENGAGEMENT
TEAM BUILDING



Leadership Catawba tuition includes
a full PXT Select Leadership Report
and a full post analysis (\$250 value)

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LEADERSHIP CATAWBA

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Leadership Catawba, our longest running program, has educated and equipped hundreds of Catawba County residents with information about the social, economic, and political dynamics of our community. Over the 8-month duration, the participants are immersed in community issues and challenges that we position ourselves to directly address in the areas of Reinventing Community, Telling our Story, Serving our Community, Building for Jobs, Workforce Connectivity, and Small Business and Entrepreneurship. The program challenges each participant not only to be an effective and influential leader within their own organization, but to lead within our greater community through personal commitment and involvement.

Diversity Statement: Leadership Catawba is committed to identifying and nurturing leaders who reflect the diversity represented in our businesses and in the greater community. We recognize the positive relationship between diversity and a thriving economy and therefore are intentional in our efforts to recruit, grow, and support leaders from diverse ethnic, racial, gender, socioeconomic, and professional backgrounds. We strive for inclusiveness in our programming, class participation, advisory board leadership, and community partnerships and actively seek to include individuals from historically under-represented backgrounds. We encourage business leaders to consider all aspects of diversity when recommending individuals for participation in Leadership Catawba.

Leadership Catawba Quick Facts:

- Leadership Catawba pulls together people of diverse backgrounds and experiences who have demonstrated leadership potential throughout our community.
- Leadership Catawba gives you the opportunity to connect on a deeper level to our county, preparing you to grow personally and professionally as a future leader.
- The program kicks off in August with a half-day orientation and a full-day team building retreat.
- Each participant graduates with approximately 16 hours of situational leadership training from a diverse array of community leaders and contracted consultants.
- Leadership Catawba tuition includes a full PXT Select Leadership Report and a full post analysis (\$250 value).
- Participants are challenged to organize and execute a group project that directly addresses a critical issue our county is facing, aimed at making a sustainable impact.
- The program concludes with a special Graduation Celebration.

2023–24 Leadership Catawba is Proudly Sponsored by:



CORNING



APPSTATE



LENOIR-RHYNE
UNIVERSITY



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Statement of Attendance and Commitment:

Since 1974, Leadership Catawba has educated and equipped hundreds of Catawba County residents about the critical issues facing our community. This program challenges each participant to be an effective and influential leader, not only within their own organizations, but also within the greater community through personal commitment and involvement.

The Leadership Catawba program extends over an eight month period. Participants will attend a total of six full day and six half day program sessions from September through February, with graduation held in March 2024.

To graduate, attendance at all scheduled events is expected; attendance at Orientation and the Retreat is mandatory. No more than 12 total hours may be missed in order to complete the program and graduate.

Tuition for Leadership Catawba is \$1,395 (members) and \$1,595 (nonmembers) and will be due by July 14, 2023. Tuition covers program costs including the retreat, meals and graduation. Upon invoicing, payment may be made by check or credit card. If an applicant cancels within 15 business days prior to Orientation (by July 19), one-half of the full tuition will be forfeited. If applicant cancels after July 19, 2023, the entire tuition will be forfeited.

Applications will open on May 15, 2023. The deadline is June 2, 2023 or when we reach class capacity of thirty-six (36), whichever comes first. Participants are selected on a first come basis once the application process has opened. A delay in submitting a completed application may result in being placed on the wait list for the 2024-2025 program.

The program is limited to one (1) participant per business, ensuring the greatest exposure to other community and business leaders throughout the county. Should a second team member be interested in attending, their completed application will be placed on a wait list, pending availability.

Schedule for 2023/2024 Leadership Catawba Program:

August 2023 – Orientation, Kickoff & Retreat

Thursday, August 10th (11:30 am-4:30 pm)

Friday, August 11th (8:30 am-4:30 pm)

September 2023 – Reinventing Community

Thursday, September 7th (8:00 am-5:00 pm)

Thursday, September 14th (8:00 am-12:00 pm)

October 2023 – Telling Our Story

Thursday, October 5th (8:00 am-5:00 pm)

RAIN DATE: Tuesday, October 10th (8:00 am-5:00 pm)

Thursday, October 12th (8:00am-12:00 pm)

November 2023 – Serving Our Community

Thursday, November 2nd (8:00 am-5:00 pm)

Thursday, November 9th (8:00 am-12:00 pm)

December 2023 – Building For Jobs

Thursday, December 7th (8:00 am-5:00 pm)

Thursday, December 14th (8:00 am-12:00 pm)

January 2024 - Workforce Connectivity

Thursday, January 11th (8:00 am-5:00 pm)

Thursday, January 18th (8:00 am-12:00 pm)

February 2024 – Small Business & Entrepreneurship

Thursday, February 8th (8:00 am-5:00 pm)

Thursday, February 15th (8:00 am-1:00 pm)

March 2024 – Graduation Celebration

Thursday, March 14th (3:00-6:00 pm)

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Leadership Catawba WHY?

All testimonials contributed by graduates of 2022/23 Leadership Catawba.

“Having the opportunity to be a participant in the Leadership Catawba program was such an insightful experience. Leadership Catawba has opened my eyes to not only what the County of Catawba has to offer, but more so, of what Catawba County is destined to be. This experience has left me feeling inspired and appreciative of the County that I proudly represent.”

Porscha Corpening, *First Horizon Bank*

“The Leadership Catawba program has absolutely opened my eyes to the multi-layered government-to-private efforts that enable our community to succeed in North Carolina. Through deliberately planned tours, presentations, and discussions, the class was able to observe and experience many of the outstanding organizations across Catawba County (e.g., government institutions, schools & colleges, parks & services, non-profits, and local businesses). I feel very fortunate to have met and networked with so many remarkable individuals in the area, and I highly recommend this program for Catawba residents who want to be involved and contribute to the success of our community.”

Mike McCourt, *Atriax PLLC*

“Leadership Catawba was everything I hoped for and more. As a newcomer to Catawba County, I gained new connections, learned about the opportunities and issues affecting local government, businesses, schools and charitable organizations, and was also challenged to reflect on what actions I might take to become a better leader, citizen and steward. It was well worth the time commitment!”

Ann Metz, *Frye Regional Medical Center*

“This program has been one of the best leadership opportunities that I've been a part of. I have lived in Catawba County all my life and I experienced and was exposed to so many opportunities in Catawba County that I didn't know existed. This program allowed me to network and connect with community members. Catawba County is all about partnerships – businesses helping each other succeed. Proud to be part of this community.”

Ashley Jones, *Abernathy Laurels*

**For questions or inquiries about
Leadership Catawba, please contact:**

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Leadership Catawba Partners

The 2022-23 program engaged with over one hundred twenty five collaborative partners, thought leaders and subject matter experts from the companies listed.

31 Thrift & More!

Adrian L. Shuford Jr. YMCA

Appalachian State University

BPope Productions

Broome Associates, a Legacy Insurance Partner

Catawba County

Catawba County Economic Development Corp

Catawba County Emergency Operations Center

Catawba County Partnership for Children

Catawba County Planning Department

Catawba County Schools

Catawba Valley Community College

Catawba Valley Habitat for Humanity

Catawba Valley Health System

City of Claremont

City of Conover

City of Hickory

City of Hickory Parks, Recreation and Sports Tourism

City of Hickory Police Department

City of Newton

CommScope, Inc.

Council On Adolescents of Catawba County

Cranford Hospitality

CVCC Catawba Apprenticeship Network

CVCC Small Business Center

CVCC Valley SIM Hospital

David E. Looper & Company, Inc.

Exodus Works/Exodus Homes

First Horizon Bank

Gas-Up

Granite Insurance

Graystone Eye

Greater Hickory Cooperative Christian Ministry

Habitat for Humanity ReStore of Catawba Valley

Hart Square Foundation, Inc.

Hickory Crawdads Baseball, Inc.

Hickory Mechanical, Inc.

Hickory Metro Convention Center & Visitors Bureau

Hickory's Helper, LLC

HKY4Vets

Human Resource Solutions, Inc.

InnovaKnits

Jay Brown, Realtors

K-64

Lenoir-Rhyne University

Lumin Strategies

Meals on Wheels of Catawba County

Mountain Creek Park

NC Works Career Center

Novel Taproom

PQ CNC Works

Safe Harbor's ReSource Warehouse

Sarstedt Inc.

Shurtape Technologies, LLC

Sipe's Orchard Home

Small Business & Technology Development Center (SBTDC)
at Appalachian State University

Smart Electric

St. Stephens High School

Strategic Wellness Center

Strong Life Rescue Mission

The Atriax Group

The HOPE Center at the Hickory Soup Kitchen

The Hospice Resale Shop

the hum Hky, LLC

The Manufacturing Solutions Center at CVCC

Town of Catawba

Town of Maiden

Treetop Adventures on Lake Hickory

Trinity Ridge

Truist

United Arts Council of Catawba County

US Conec Ltd.

Vanguard Furniture, Inc.

von Drehle Corporation

Wells Fargo Bank

Western Piedmont Council of Governments

YMCA of Catawba Valley

ZF Chassis Components, LLC