

# 2023

Presented by:



# Future of Catawba County Summit

*Summit*

April 19, 2023 – 11:00 am – 4:30 pm  
Hickory Metro Convention Center

Time Itinerary

11:00 AM	Registration, Meet Exhibitors and Lunch Buffet Opens	
11:55 AM-12:00 PM	Welcome	<b>Zack Cranford</b> , 2023 Chair of the Board
12:05-12:50 PM	Economic Outlook	<b>Jeff Terrell</b> , CFA, Senior Vice President, Senior Analyst - Investment Strategy, Portfolio & Market Strategy <i>Truist Advisory Services, Inc.</i>  <i>(Introduction by Johann Louchez, Senior Vice President, Foothills Market President, Truist)</i>
12:55-1:15 PM	The State of Catawba County Workforce	<b>Charity Patterson Hamber</b> Director of Workforce Development <i>Western Piedmont Council of Governments</i>
1:20-1:50 PM	Catawba Apprenticeship Network	<b>Christy Lefevers</b> Associate Dean for Workforce Connectivity <i>Catawba Valley Community College</i> <b>Tracy Mashburn</b> , <i>Momentum Car Care</i> <b>Brian Steiger</b> , <i>Sarstedt</i> <b>Cruz Crevar</b> , <i>Sarstedt</i> <b>Ramiro Martinez Jamie</b> , <i>Poppelmann Plastics USA</i> <b>Jackie Ramirez</b> , <i>Hickory Police Department</i>
1:55-2:15 PM	Break, Visit Exhibitors and Networking	
2:20-2:35 PM	Explore64 Talent Development Portal	<b>Stephen P. Shuford</b> , Vice Chairman <i>Shurtape Technologies</i>
2:40-3:10 PM	Addressing our Child Care Crisis	<b>Kim Holden</b> , Executive Director <i>Catawba County Partnership for Children</i>
3:15-3:35 PM	Public Health Impacts Economic Health	<b>Jennifer Lindsay</b> , Public Health Strategist <i>Catawba County Public Health</i>
3:40-4:25 PM	How Higher Education and Employers can Partner to Power Talent Pipelines	<i>Moderated by: Lindsay Keisler, President/CEO The Chamber of Catawba County</i>  <b>J.J. Brown</b> , Vice Chancellor for Student Affairs <i>Appalachian State University</i>  <b>Dr. Garrett Hinshaw</b> , President <i>Catawba Valley Community College</i>  <b>Dr. Fred Whitt</b> , President <i>Lenoir-Rhyne University</i>
4:25-4:30 PM	Closing Remarks	<b>Lindsay Keisler</b> , President/CEO <i>The Chamber of Catawba County</i>