

2023

Presented by:



Future of Catawba County Summit

April 19, 2023 – 11:00 am – 4:30 pm
Hickory Metro Convention Center

Time Itinerary

11:00 AM	Registration, Meet Exhibitors and Lunch Buffet Opens	
11:55 AM-12:00 PM	Welcome	Zack Cranford , 2023 Chair of the Board
12:05-12:50 PM	Economic Outlook	Jeff Terrell , CFA, Senior Vice President, Senior Analyst - Investment Strategy, Portfolio & Market Strategy <i>Truist Advisory Services, Inc.</i> <i>(Introduction by Johann Louchez, Senior Vice President, Foothills Market President, Truist)</i>
12:55-1:15 PM	The State of Catawba County Workforce	Charity Patterson Hamber Director of Workforce Development <i>Western Piedmont Council of Governments</i>
1:20-1:50 PM	Catawba Apprenticeship Network	Christy Lefevers Associate Dean for Workforce Connectivity <i>Catawba Valley Community College</i> Tracy Mashburn , <i>Momentum Car Care</i> Brian Steiger , <i>Sarstedt</i> Cruz Crevar , <i>Sarstedt</i> Ramiro Martinez Jamie , <i>Poppelmann Plastics USA</i> Jackie Ramirez , <i>Hickory Police Department</i>
1:55-2:15 PM	Break, Visit Exhibitors and Networking	
2:20-2:35 PM	Xplore64	Stephen P. Shuford , Vice Chairman <i>Shurtape Technologies</i>
2:40-3:10 PM	Addressing our Child Care Crisis	Kim Holden , Executive Director <i>Catawba County Partnership for Children</i>
3:15-3:35 PM	Public Health Impacts Economic Health	Jennifer Lindsay , Public Health Strategist <i>Catawba County Public Health</i>
3:40-4:25 PM	How Higher Education and Employers Can Partner to Power Talent Pipelines	<i>Moderated by: Lindsay Keisler, President/CEO The Chamber of Catawba County</i> J.J. Brown , Vice Chancellor for Student Affairs <i>Appalachian State University</i> Dr. Garrett Hinshaw , President <i>Catawba Valley Community College</i> Dr. Fred Whitt , President <i>Lenoir-Rhyne University</i>
4:25-4:30 PM	Closing Remarks	Lindsay Keisler , President/CEO <i>The Chamber of Catawba County</i>