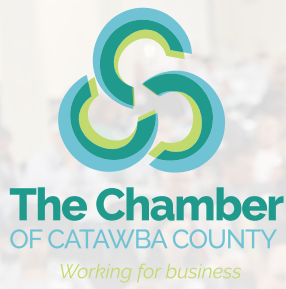
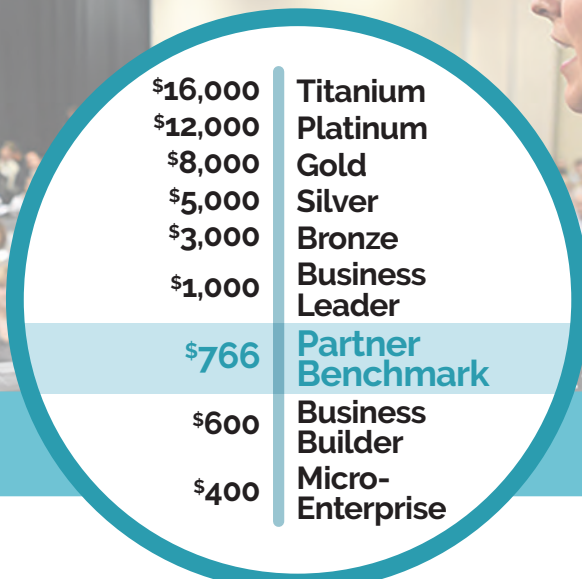
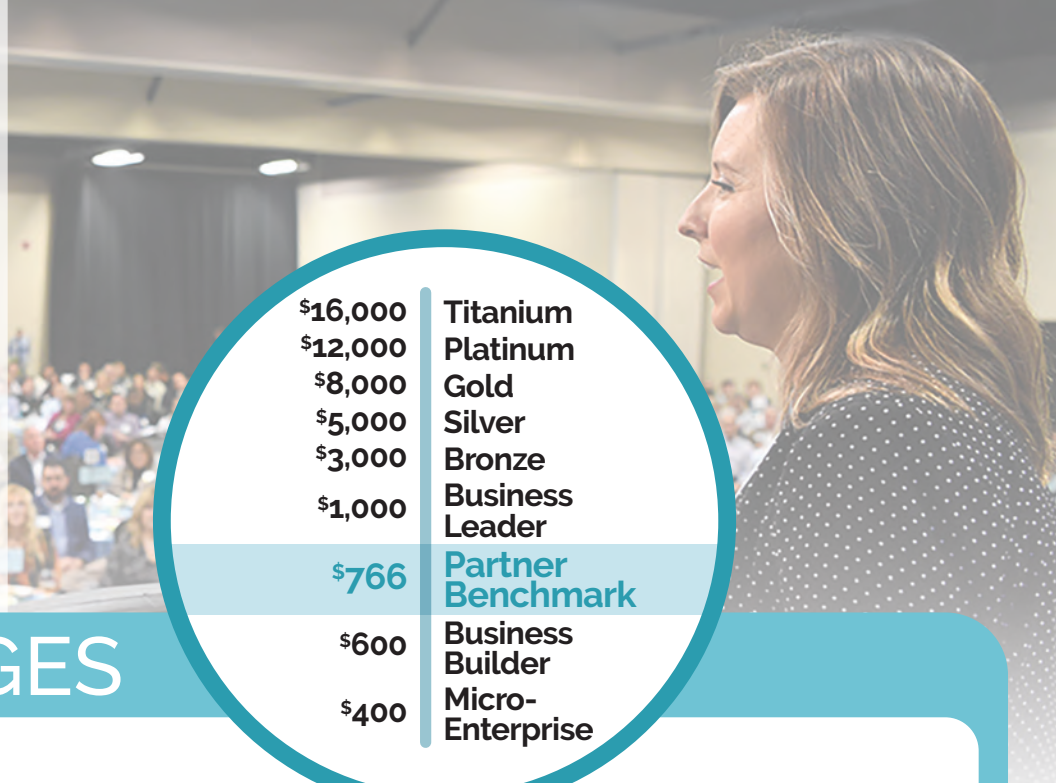


“The Chamber of Catawba County is the Catalyst for Economic Vitality in our Community.

We are the region's leading business organization dedicated to driving economic prosperity and business success. Thank you for partnering with over 850 Partners in sustaining the critical work this organization performs on behalf of the businesses in Catawba County. ”



Lindsay M. Keisler, IOM, CCEC, President/CEO
The Chamber of Catawba County



SHAREHOLDER PRIVILEGES

Gain Visibility & Credibility

- Promotion as a new Shareholder in Chamber's e-newsletter, on social media, and at Chamber board meetings
- Proud Partner window decal and digital sticker to display on your website
- Complimentary ribbon cutting ceremony and milestone anniversary celebration services
- Opportunity to provide promotional brochures in Chamber lobby
- Opportunity to post events on online Events Calendar, post complimentary job postings to The Chamber's website, and share Partner to Partner deals and offers
- Optimize your online presence with a search engine optimized business listing

Make Connections

- Invitations to over 100 annual events that offer face-to-face engagement with some of the region's most active and influential community leaders
- Participation opportunities on Chamber Committees/Boards where appropriate

Access to Resources

- Complimentary notary public service
- Weekly E-newsletter sent to unlimited staff members
- Preferred scheduling for complimentary business assistance with the NC Small Business & Technology Development Center
- Access to all cost-savings programs, partner-to-partner discounts and discounted exporting document processing
- Discounted partner rates on meeting spaces in The Chamber offices

Advocacy

- Your voice and advocate promoting a pro-business climate and adopting positions to influence local, state, and federal policy.
- Connections to local, state, and federal elected officials

Micro-Enterprise - \$400 (exclusive to organizations with 10 employees or less)

Establish Your Business & Grow Your Network

Key Benefits

- Access to the county's largest pool of business contacts (850 business partners and approximately 78,000 employees) who, like you, want to grow their professional networks
- Reduced Partner-exclusive rates for all Signature Programs & Events
- Eligible to sponsor Select Programs & Events
- Basic listing in our online partnership directory with one searchable business category
- Ability to submit a newsworthy business announcement or accolade to be published in our weekly e-newsletter (3k+subscribers)
- Complimentary invitation to one New Partner Welcome event (first year only)
- Recognition at First Friday Morning Brew as a new Partner (within your first 3 months)
- Opportunity to engage in a weekly, non-compete Leads Exchange Group
- Opportunity to subscribe to weekly Advocacy@Work video updates

CONNECT



Scan here for more Partner Testimonials



Brandy Grigg DiGiovanni, Founder & Creative Director
Brandelle Designs

“As a small business owner, building a strong network is essential to being successful. The Chamber of Catawba County has made this an enjoyable task through their fun and inviting events. Joining The Chamber was one of the best business decisions I've ever made.”

Business Builder - \$600

Build Your Brand & Celebrate Your Growth

Additional Privileges

- Receive \$150 annually in marketing credit that can be applied to any of our Partner-exclusive [Marketing@Work](#) offerings
- One additional business location listing in the online business directory (must be the same business, but different location)
- Ability to be a Business Sponsor for First Friday Morning Brew
- Complimentary use of Small and Medium Conference Rooms, 2 hours of complimentary use of Large Conference Room (by availability)

GROW



Jessica Anaya, Owner
Simply Jam'n Boards

“The Chamber has helped my new business network with other local business owners, increased our visibility in our community and has supported Simply Jam'n Boards in numerous ways. Joining the Chamber was one of the best decisions I have made for my business.”

Business Leader - \$1,000

Fostering Your Influence & Engaging in Our Community

Additional Privileges

- Enhanced online partnership directory with up to three searchable business categories: includes logo, descriptions, and pop-to-the top in search results (a \$275 value)
- Receive \$250 annually in marketing credit that can be applied to any of our Partner-exclusive [Marketing@Work](#) offerings
- (1) Complimentary registration to the Annual Shareholders & Investors Event
- (1) Complimentary registration to the Future of Catawba County Summit **or** the Women's Leadership Conference
- Complimentary use of Small and Medium Conference Rooms, 3 hours of complimentary use of Large Conference Room (by availability)

EMPOWER



Steven W. Pennell, VP, Human Resources
US Conec, Ltd.

“Through its developed relationships with resources in the state government and through its strong alliances with local government partners, The Chamber offers a strong ally for its partners. We have utilized its partnerships with local groups to provide services including the HKY4Vets program – a way to connect local employers with transitioning military and military spouse talent from North Carolina's military installations. Another service that we have used and benefitted from is the local Wage and Benefit Survey that has been conducted annually. This allows us to benchmark our pay and benefits to our local industry peers. Our employees have experienced the benefits of both Leadership Catawba and the Women's Leadership Conference. We are thankful for the services and partnerships The Chamber offers.”

Need assistance? Contact Nathan Cooley, Partner Recruitment & Sponsorship Manager, to assist you in aligning the level which best meets your organization's needs. Email ncoolley@catawbachamber.org, call 828-328-6111, or book a meeting [here](#).

INVESTOR PRIVILEGES

- Proud Investor window cling and digital sticker to display on your website (by request only)
- Receive \$250 annually in marketing credit that can be applied to any of our Partner-exclusive [Marketing@Work](#) offerings
- Complimentary submission of all company press releases to regional media list by request
- Rotating logo in the homepage of The Chamber's website

- Recognition on all Chamber staff outgoing emails as an Investor
- Invitations to exclusive Investor-only events and programs
- (1) appointment to The Chamber's Legislative Agenda Taskforce
- Priority registration to Chamber Signature events through a personal staff liaison
- Presenting Sponsor of the Annual Shareholders & Investors Meeting
- Presenting Sponsor of Business at the Ballpark Event
- Complimentary usage of Small and Medium Conference Rooms (by availability)

Titanium Level

Valued at: **\$16,000**

- Premier Sponsor for THREE Signature Events (the Future of Catawba County Summit, the 34th Annual Golf Classic, the Women's Leadership Conference or Leadership Catawba)
- Assistance with community/relocation information for talent recruitment
- Sponsor for one Investor-exclusive event
- One full tuition scholarship for Leadership Catawba (by availability)
- (5) registrations to the Annual Shareholders & Investors Event
- (5) registrations to the Future of Catawba County Summit
- (2) foursomes and 1 hole sponsorship to the 34th Annual Golf Classic
- (5) registrations to the Women's Leadership Conference
- Unlimited complimentary use of our Large Conference Room (by availability)

Join our other
Titanium Level
Investors:



APPSTATE

**FRYE REGIONAL
MEDICAL CENTER**

A Duke LifePoint Hospital

Platinum Level

Valued at: **\$12,000**

- Premier Sponsor for TWO Signature Events (the Future of Catawba County Summit, the 34th Annual Golf Classic, the Women's Leadership Conference or Leadership Catawba)
- 50% off tuition scholarship for Leadership Catawba
- (4) registrations to the Annual Shareholders & Investors Meeting

- (4) registrations to the Future of Catawba County Summit
- (1) foursome and (1) hole sponsorship to the 34th Annual Golf Classic
- (4) registrations to the Women's Leadership Conference
- 16 hours of complimentary use of our Large Conference Room (by availability)

Gold Level

Valued at: **\$8,000**

- Premier Sponsor for ONE Signature Event (the Future of Catawba County Summit, the 34th Annual Golf Classic, the Women's Leadership Conference or Leadership Catawba)
- Sponsorship credit of \$300 towards any Signature Event
- 25% off tuition scholarship for Leadership Catawba

- (3) registrations to the Annual Shareholders & Investors Event
- (3) registrations to the Future of Catawba County Summit
- (4) players to the 34th Annual Golf Classic
- (3) registrations to the Women's Leadership Conference
- 8 hours of complimentary use of our Large Conference Room (by availability)

Silver Level

Valued at: **\$5,000**

- Sponsorship credit of \$200 towards any Signature Event
- (2) registrations to the Annual Shareholders & Investors Event
- (2) registrations to the Future of Catawba County Summit

- (4) players to the 34th Annual Golf Classic
- (2) registrations to the Women's Leadership Conference
- 8 hours of complimentary use of our Large Conference Room (by availability)

Bronze Level

Valued at: **\$3,000**

- Sponsorship credit of \$100 towards any Chamber Signature event
- (1) registration to the Annual Shareholders & Investors Event
- (1) registration to the Future of Catawba County Summit

- (2) players to the 34th Annual Golf Classic
- (1) registration to the Women's Leadership Conference
- 8 hours of complimentary use of our Large Conference Room (by availability)

**ADVOCACY
CONNECTIONS
EMPOWERMENT
TALENT**

@work



**The Chamber
OF CATAWBA COUNTY**
Working for business

Become our Next Investor [Here.](#)

Scan here to see
all of our Investors



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