

The Chamber of Catawba County

LEADERSHIP CATAWBA

2022/23

Building a Stronger
Catawba County...
One Leader at a Time.

LEADERSHIP
ENGAGEMENT
TEAM BUILDING

Leadership Catawba tuition includes
a full PXT Select Leadership Report
and a full post analysis (\$250 value)

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Leadership Catawba, our longest running program, has educated and equipped hundreds of Catawba County residents with information about the social, economic, and political dynamics of our community. Over the 8-month duration, the participants are immersed in community issues and challenges that we position ourselves to directly address in the areas of Reinventing Community, Telling our Story, Serving our Community, Building for Jobs, Workforce Connectivity, and Small Business and Entrepreneurship. The program challenges each participant not only to be an effective and influential leader within their own organization, but to lead within our greater community through personal commitment and involvement.

Diversity Statement: Leadership Catawba is committed to identifying and nurturing leaders who reflect the diversity represented in our businesses and in the greater community. We recognize the positive relationship between diversity and a thriving economy and therefore are intentional in our efforts to recruit, grow, and support leaders from diverse ethnic, racial, gender, socioeconomic, and professional backgrounds. We strive for inclusiveness in our programming, class participation, advisory board leadership, and community partnerships and actively seek to include individuals from historically under-represented backgrounds. We encourage business leaders to consider all aspects of diversity when recommending individuals for participation in Leadership Catawba.

Leadership Catawba Quick Facts:

- Leadership Catawba pulls together people of diverse backgrounds and experiences who have demonstrated leadership potential throughout our community.
- The program kicks off in August with a half-day orientation and a full-day team building retreat.
- Each participant graduates with approximately 16 hours of situational leadership training from a diverse array of community leaders and contracted consultants.
- Leadership Catawba tuition includes a full PXT Select Leadership Report and a full post analysis (\$250 value).
- Participants are challenged to organize and execute a group project that directly addresses a critical issue our county is facing, aimed at making a sustainable impact.
- The program concludes with a special Graduation Celebration.

Leadership Catawba Is Proudly Sponsored by:



CORNING

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FRYE REGIONAL
MEDICAL CENTER
A Duke LifePoint Hospital



COMMSCOPE



LENOIR-RHYNE
UNIVERSITY



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Statement of Attendance and Commitment:

Since 1974, Leadership Catawba has educated and equipped hundreds of Catawba County residents about the critical issues facing our community. This program challenges each participant to be an effective and influential leader, not only within their own organizations, but also within the greater community through personal commitment and involvement.

The Leadership Catawba program extends over an eight month period. Participants will attend a total of six full day and six half day program sessions from September through February, with graduation held in March 2023.

To graduate, attendance at all scheduled events is expected; attendance at the retreat is mandatory. No more than 12 total hours may be missed in order to complete the program and graduate.

Tuition for Leadership Catawba is \$1,195 (members) and \$1,395 (nonmembers) and will be due by July 22, 2022. Tuition covers all program costs including the retreat, meals and graduation. Upon invoicing, payment may be made by check or credit card. If an applicant cancels within 10 business days prior to the retreat, one-half of the full tuition will be forfeited. If an applicant cancels after the retreat the entire tuition will be forfeited.

Applications will open on May 16, 2022. The deadline is June 10, 2022 or when we reach class capacity of thirty-five (35), whichever comes first. Participants are selected on a first come basis once the application process has opened. A delay in submitting a completed application may result in being placed on the wait list for the 2023-2024 program.

The program is limited to one (1) participant per business, ensuring the greatest exposure to other community and business leaders throughout the county. Should a second team member be interested in attending, their completed application will be placed on a wait list, pending availability.

Schedule for 2022/2023 Leadership Catawba Program:

August 2022 – Orientation, Kickoff & Retreat

Thursday, August 11th (11:30 am – 4:30 pm)
Friday, August 12th (8:30 am – 4:30 pm)

September 2022 – Reinventing Community

Thursday, September 8th (8:00 am – 5:00 pm)
Thursday, September 15th (8:00 am – 12:00 pm)

October 2022 – Telling Our Story

Thursday, October 6th (8:00 am – 5:00 pm)
RAIN DATE: Tuesday, October 11th (8:00 am – 5:00 pm)
Thursday, October 20th (8:00 am – 12:00 pm)

November 2022 – Serving Our Community

Thursday, November 3rd (8:00 am – 5:00 pm)
Thursday, November 17th (8:00 am – 12:00 pm)

December 2022 – Building For Jobs

Thursday, December 8th (8:00 am – 5:00 pm)
Thursday, December 15th (8:00 am – 12:00 pm)

January 2023 - Workforce Connectivity

Thursday, January 12th (8:00 am – 5:00 pm)
Thursday, January 19th (8:00 am – 12:00 pm)

February 2023 – Small Business & Entrepreneurship

Thursday, February 2nd (8:00 am – 5:00 pm)
Thursday, February 16th (8:00 am – 1:00 pm)

March 2023 – Graduation Celebration

Tuesday, March 7th (3:00 – 6:00 pm)

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Leadership Catawba WHY?

All testimonials contributed by graduates of the 2021/22 Leadership Catawba.

“Leadership Catawba is a wakeup call to leaders in our communities. Leadership Catawba is an inspiring and empowering program that helps connect the dots for our community and its surrounding areas.”

Alexis Abernathy, First Horizon Bank

“Leadership Catawba is the best professional and personal development that you can invest in for yourself. It provides you with knowledge and awareness that would take years to gain but the Chamber organizes it perfectly into a 7-month crash course. You also have the opportunity to build genuine relationships in the community that is invaluable.”

Jerrica Broom, Broome Associates

“Leadership Catawba has been a wonderful eye-opening experience and investment. I have been a resident of Catawba County my whole life and have been fortunate to learn about so many hidden gems in our community that I never knew existed along with how much we're growing. The relationships that are built during this experience will last for years to come.”

Brandon Pope, BPope Productions

“Leadership Catawba is an incredible opportunity to learn about every aspect of this outstanding community we all choose to call home. You'll learn more about yourself along the way and the role you can play in improving the world you see around you one person at a time, if you're willing to set up and do the work.”

Sarah Sakatos, Catawba County Partnership for Children

“I grew up here and have been active in Catawba County all my life. Even so, this program was eye opening, and I've learned so much that reinforces my belief that this is one of the best areas in the country.”

Chris Murray, Granite Insurance Agency

“Leadership Catawba was an experience like none other. I learned more about every aspect of Catawba County and was able to meet so many wonderful people during the process. You will not regret doing Leadership Catawba!”

Jordan Ledford, Council on Adolescents of Catawba County

**For questions or inquiries about
Leadership Catawba, please contact:**

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Leadership Catawba Partners

The 2021–22 program engaged with over one hundred and forty collaborative partners, thought leaders and subject matter experts from the companies listed.

Alex Lee, Inc.
Apprenticeship Catawba
BB&T now Truist
Broome Associates
Carolina Caring
Catawba County
Catawba County Economic Development Corp
Catawba County Museum of History
Catawba County Public Health
Catawba County Schools
Catawba County United Way
Catawba Farms
Catawba Valley Community College
Centro Latino
City of Claremont
City of Conover
City of Hickory
City of Hickory Police Department
City of Newton
CommScope, Inc.
Community Brewing Ventures/Dg Brewing Company
Corning Optical Communications LLC
Council on Adolescents of Catawba County
CVCC Construction Academy
CVCC Hospitality Academy
CVCC Manufacturing Academy
CVCC Small Business Center (SBC)
CVCC Valley Sim Hospital
David E. Looper & Company, Inc.
Davidson, Holland, Whitesell & Co., PLLC
Design Foundry, LLC
EDGE Coaching
Evolved by Nature
Family Guidance Center
First Citizens Bank
First Horizon Bank
Foothills Distillery
Frye Regional Medical Center
Greater Hickory Cooperative Christian Ministry
Greenway Public Transportation
Habitat for Humanity of Catawba Valley, Inc.
Hart Square
Hickory Bond Project
Hickory Crawdads
Hickory Mechanical, Inc.
Hickory Metro Convention Center & Visitors Bureau
Hickory Soup Kitchen
HKY4VETS.com
Human Resource Solutions, Inc.
InnovaKnits
Jay Brown, Realtors
Keyley Shae Design Co.
Kintegra Family Medicine - Hickory
KLINGSPOR Abrasives, Inc.
Knit Engine
Lenoir Rhyne University
Manufacturing and Textile Innovation Network (MTIN)
Matthews Construction Co. Inc.
Meals on Wheels
NC Works Career Center
Newton Downtown Development Association
Novel Taproom
Nufabrx
Overnight Sofa
Player's Ridge Golf Course
Poppelmann Plastics USA, LLC
PQ CNC Works
Purple Ribbon Thrift Store
Safe Harbor
Safe Harbor ReSource Warehouse
SALT Block Foundation
SariCakes
Sarstedt, Inc.
Shurtape Technologies, LLC
Sipes Orchard Home
Small Business and Technology Development Center (SBTDC)
St. Stephens High School
Steele Rubber Products, Inc.
Terra Dotta
The Hospice Resale Shop
The Hub
The Manufacturing Solutions Center (MSC)
Town of Catawba
Town of Maiden
Treetop Adventures on Lake Hickory
Trinity Ridge
US Conec, Ltd.
Vanguard Furniture, Inc.
von Drehle Corporation
Warehouse Distillery, LLC
Wells Fargo Bank NA
Western Piedmont Council of Governments
Western Piedmont Workforce Development
YMCA of Catawba Valley
Yu Apparel
ZF Chassis Components, LLC