

The Chamber of Catawba County

LEADERSHIP CATAWBA

2021/22

Building a Stronger
Catawba County...
One Leader at a Time.

LEADERSHIP
ENGAGEMENT
TEAM BUILDING



Leadership Catawba tuition includes
a full PXT Select Leadership Report
and a full post analysis (\$250 value)

1055 Southgate Corporate Park SW
Hickory, North Carolina 28602

(p) 828-328-6111 (f) 828-328-1175

www.catawbachamber.org

(FB) /catawbachamber (IG) @catawbachamber

LEADERSHIP CATAWBA

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Leadership Catawba, our longest running program, has educated and equipped hundreds of Catawba County residents with information about the social, economic, and political dynamics of our community. Over the 8-month duration, the participants are immersed in community issues and challenges that we position ourselves to directly address in the areas of Reinventing Community, Telling our Story, Serving our Community, Building for Jobs, Workforce Connectivity, and Small Business and Entrepreneurship. The program challenges each participant not only to be an effective and influential leader within their own organization, but to lead within our greater community through personal commitment and involvement.

Diversity Statement: Leadership Catawba is committed to identifying and nurturing leaders who reflect the diversity represented in our businesses and in the greater community. We recognize the positive relationship between diversity and a thriving economy and therefore are intentional in our efforts to recruit, grow, and support leaders from diverse ethnic, racial, gender, socioeconomic, and professional backgrounds. We strive for inclusiveness in our programming, class participation, advisory board leadership, and community partnerships and actively seek to include individuals from historically under-represented backgrounds. We encourage business leaders to consider all aspects of diversity when recommending individuals for participation in Leadership Catawba.

Leadership Catawba Quick Facts:

- Leadership Catawba pulls together people of diverse backgrounds and experiences who have demonstrated leadership potential throughout our community.
- The program kicks off in August with a half-day orientation and a full-day team building retreat.
- Each participant graduates with approximately 16 hours of situational leadership training from a diverse array of community leaders and contracted consultants.
- Leadership Catawba tuition includes a full PXT Select Leadership Report and a full post analysis (\$250 value).
- Participants are challenged to organize and execute a group project that directly addresses a critical issue our county is facing, aimed at making a sustainable impact.
- The program concludes with a special Graduation Celebration.

Leadership Catawba Is Proudly Sponsored by:

Shurtape
TECHNOLOGIES

CORNING

HSM

**CATAWBA VALLEY
HEALTH SYSTEM**

COMMSCOPE

Alex Lee

catawba county
MAKING. LIVING. BETTER.

HICKORY
North Carolina
Life. Well Crafted.

**LENOIR-RHYNE
UNIVERSITY**

Graystone
EYE • LASIK
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FOCUSED ON YOU

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Statement of Attendance and Commitment:

Since 1974, Leadership Catawba has educated and equipped hundreds of Catawba County residents about the critical issues facing our community. This program challenges each participant to be an effective and influential leader, not only within their own organizations, but also within the greater community through personal commitment and involvement.

The Leadership Catawba program extends over an eight month period beginning with a two day retreat in August. Participants will attend a total of six full day and six half day program sessions from September through February, with graduation held in March 2022.

To graduate, attendance at all scheduled events is expected; attendance at the retreat is mandatory. No more than 12 total hours may be missed in order to complete the program and graduate.

Tuition for Leadership Catawba is \$1,195 (members) and \$1,395 (nonmembers) and will be due by July 23, 2021. Tuition covers all program costs including the retreat, meals and graduation. Upon invoicing, payment may be made by check or credit card. If an applicant cancels within 10 business days prior to the retreat, one-half of the full tuition will be forfeited. If an applicant cancels after the retreat the entire tuition will be forfeited.

Applications will open on May 13, 2021. The deadline is June 18, 2021 or when we reach class capacity of thirty-five (35), whichever comes first. Participants are selected on a first come basis once the application process has opened. A delay in submitting a completed application may result in being placed on the wait list for the 2022-2023 program.

The program is limited to one (1) participant per business, ensuring the greatest exposure to other community and business leaders throughout the county. Should a second team member be interested in attending, their completed application will be placed on a wait list, pending availability.

Schedule for 2021/2022 Leadership Catawba Program:

August 2021 – Orientation & Kickoff

Thursday, August 12th (12:00 - 5:00pm)

Retreat

Friday, August 13th (8:30am - 4:30pm)

September 2021 – Reinventing Community

Thursday, September 2nd (8:00am - 5:00 pm)

Thursday, September 16th (8:00am - 12:00 pm)

October 2021 – Telling Our Story

Thursday, October 7th (8:00am - 5:00 pm)

Thursday, October 21st (8:00am - 12:00 pm)

November 2021 – Serving Our Community

Thursday, November 11th (8:00am - 5:00 pm)

Thursday, November 18th (8:00am - 12:00 pm)

December 2021 – Building For Jobs

Thursday, December 2nd (8:00am - 5:00 pm)

Thursday, December 9th (8:00am - 12:00 pm)

January 2022 – Workforce Connectivity

Thursday, January 13th (8:00am - 5:00 pm)

Thursday, January 20th (8:00am - 12:00 pm)

February 2022 – Small Business & Entrepreneurship

Thursday, February 3rd (8:00am - 5:00 pm)

Thursday, February 17th (8:00am - 12:00 pm)

March 2022 – Graduation Celebration

Thursday, March 10th

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Leadership Catawba WHY?

All testimonials contributed by graduates of the 2020/21 Leadership Catawba.

“You will be challenged to be part of a team of professionals who are willing to support you in your organization, as well as, to the community in which you serve on a daily basis. You will interact and network with other leaders of your community. You will come away from Leadership Catawba with thought-provoking conversations and long lasting relationships.”

Lily Moody, Greater Hickory Cooperative Christian Ministry

“I moved away from Catawba County for college and quickly came back because I always knew I wanted to raise my family here. However, Leadership Catawba truly opened my eyes to the treasure we have in our county. I could spend hours talking about the opportunities, growth, places and things to do in our part of North Carolina. We are surrounded by people who are willing to collaborate with one another to make Catawba County the bst it can be – that is both an amazing and rate thing in our world today.”

Cynthia Keller, Frye Regional Medical Center

“Taking advantage of the community knowledge/immersion and networking opportunities that Leadership Catawba provides is vital to helping you be the best leader you can be for Catawba County.

Paxton Tallent, YMCA of Catawba County

“Great opportunity to learn about what is going on in the county. I had no idea the amount of activities, industries, collaboration, and innovation taking place. Additionally, it is a great opportunity to meet and network with other leaders in the county. The relationships that have been made during this will last a lifetime.”

Justin Levey, City of Hickory Police Department

“This leadership class has opened my eyes to what the area has to offer to go along with the challenges the community faces. I have been a resident of Catawba County my entire life and just this year, I have learned so much about what we have to offer and where we stand in blazing a path for other communities to follow.”

Scott Punch, Hickory Mechanical, Inc.

**For questions or inquiries about
Leadership Catawba, please contact:**

Kim Dahlsten, IOM
Vice President of Operations
The Chamber of Catawba County
kdahlsten@catawbachamber.org
828-431-7230

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Leadership Catawba Partners

The program engaged with over one hundred collaborative partners, thought leaders and subject matter experts from our community, region and across the country over the past eight months.

Adult Life Programs, Inc
Aisha Adams, *Program Developer*,
Lenoir-Rhyne Equity & Diversity Institute
Amy McCauley, Catawba County
Andie Setzer Foss and Ballie Setzer, Warehouse Distillery, LLC
Backpack Program (Food for Students)
Bakers Mountain Park
Bax Street Jewelers
Bowman Drug
Brenda Hefner, *Owner*, Oz's Jewelers
Bunker Hill Covered Bridge
Carolina Caring Thrift Store
Catawba County
Catawba County Economic Development Corp
Catawba County Historical Museum
Catawba County Partnership for Children
Centro Latino
Children's Advocacy and Protection Center
Christine Kennedy, Lynchburg Regional Business Alliance
City of Claremont
City of Conover
City of Hickory
City of Newton
COL Ron D. Anderson, Jr.
Conover City Park / Norman B. Coley Amphitheater
Conover Home & Commercial Hardware
Council On Adolescents of Catawba County
Crystal Glenn, CVCC Workforce Development Center
CVCC Photography Technology
CVCC Valley Sim Hospital
CVCC Workforce Solutions Center
Dana's Fine Jewelry
Deborah Shannon Coaching
Doug Cottrell, *Founder and CEO*, Clarity Web Solutions
Dr. Fred Whitt, *President*, Lenoir-Rhyne University
Dr. Garrett Hinshaw, *President*, Catawba Valley Community College
Dr. Jeffrey Isenhour, Catawba County Schools
Dr. Timothy Sims, Hickory Public Schools
Eastern Catawba Cooperative Christian Ministry, Inc. (ECCCM)
Eric Seale, *Artistic Director*, Hickory Community Theatre
Erica Boustead, *Owner*, Fourk
Foot Solutions
Glen Oaks Golf Club
Granny's Country Kitchen - Claremont
Granny's Country Kitchen - Hickory
Greg Mayo, Human Resource Solutions, Inc.
Hart Square Village
Haworth
Hickory Brands, Inc
Hickory Career & Arts Magnet
Hickory Fireplace & Patio
Hickory Soup Kitchen
HKY4VETS.com
Honey Estrada, *Public Health Strategist*, Catawba County Public Health

HPS Middle Schools
J Hackett, *Facilitator*, Lenoir-Rhyne Equity & Diversity Institute
Jacky Eubanks, *Planning Director*, Catawba County Planning and Parks
Jason Rainey, *Project Manager*, David E. Looper & Company, Inc.
Jeff Allen, *Owner*, Novel Taproom
Jeff Neuville, *Director*,
Catawba Valley Community College Small Business Center
Karen Boyles, Newton Conover City Schools
Katie Wohlman, LRU Career Development
Kimberly Propst, Apprenticeship Catawba
Kiwanis Park
L.P. Frans Stadium /Hickory Crawdads Baseball, Inc
Lowes Foods City Park
Luke Walling, *Owner*,
Corporate Armor, a Temprano Techvestors Company
Maiden High School
Mandy Pitts Hildebrand,
Hickory Metro Convention Center & Visitors Bureau
Manufacturing Solutions Center
Mark Seaman, *Recreation & Sports Tourism Director*, City of Hickory
Meals on Wheels
Meg Nealon, AICP, PLA, Nealon Planning, PLLC
Mike Kelly, *Owner/Broker*, Hickory Real Estate Group, Inc.
Miracle of Hickory Mural
Murray's Mill
NC Center for Engineering Technologies
NCWorks Career Center
Parkway House Restaurant
Purple Ribbon Thrift Store (Family Guidance Center)
Regina Stiltner, *Owner*, Splentique
Rick Coffey, *President and COO*, McCreary Modern
Riverbend Park
Ron Elmore, *Regional Director*,
Small Business and Technology Development Center
Safe Harbor
Safe Harbor Resource Warehouse
SALT Block
Sarstedt, Inc.
Seven Seed Soap Company - O My Soap
Sipe's Orchard Home
Spenser Clark, *Founder*, Red Fox Gaming
Sunrise Appliance Center
Sweet Tea Bed & Breakfast
Swisher Skin & Laser Center
Taste Full Beans Coffeehouse and Gallery
Taylor Dellinger, *Senior Data Analyst*,
Western Piedmont Council of Governments
The Hickory Hub Coworking Community
Town of Catawba
Town of Maiden
Tree Top Adventures on Lake Hickory
Unique World Gifts
Whitfields Flowers & More
YMCA of Catawba Valley-Conover Branch
Zack Cranford, *Founder*, Foothills Distillery, LLC