

The Chamber of Catawba County

# LEADERSHIP CATAWBA

2020/21

Building a Stronger  
Catawba County...  
One Leader at a Time.

LEADERSHIP  
ENGAGEMENT  
TEAM BUILDING



Leadership Catawba tuition includes  
a full PXT Select Leadership Report  
and a full post analysis (\$250 value)

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# LEADERSHIP CATAWBA

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**Leadership Catawba**, our longest running program, has educated and equipped hundreds of Catawba County residents with information about the social, economic, and political dynamics of our community. Over the 8-month duration, the participants are immersed in community issues and challenges that we position ourselves to directly address in the areas of Reinventing Community, Telling our Story, Serving our Community, Building for Jobs, Workforce Connectivity, and Small Business and Entrepreneurship. The program challenges each participant not only to be an effective and influential leader within their own organization, but to lead within our greater community through personal commitment and involvement.

**Diversity Statement:** Leadership Catawba is committed to identifying and nurturing leaders who reflect the diversity represented in our businesses and in the greater community. We recognize the positive relationship between diversity and a thriving economy and therefore are intentional in our efforts to recruit, grow, and support leaders from diverse ethnic, racial, gender, socioeconomic, and professional backgrounds. We strive for inclusiveness in our programming, class participation, advisory board leadership, and community partnerships and actively seek to include individuals from historically under-represented backgrounds. We encourage business leaders to consider all aspects of diversity when recommending individuals for participation in Leadership Catawba.

## Leadership Catawba Quick Facts:

- Leadership Catawba pulls together people of diverse backgrounds and experiences who have demonstrated leadership potential throughout our community.
- The program kicks off in August with a half-day orientation and a full-day team building retreat.
- Each participant graduates with approximately 16 hours of situational leadership training from a diverse array of community leaders and contracted consultants.
- Leadership Catawba tuition includes a full PXT Select Leadership Report and a full post analysis (\$250 value).
- Participants are challenged to organize and execute a group project that directly addresses a critical issue our county is facing, aimed at making a sustainable impact.
- The program concludes with a special Graduation Luncheon.

## Leadership Catawba Is Proudly Sponsored by:

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## Statement of Attendance and Commitment:

Since 1974, Leadership Catawba has educated and equipped hundreds of Catawba County residents about the critical issues facing our community. This program challenges each participant to be an effective and influential leader, not only within their own organizations, but also within the greater community through personal commitment and involvement.

The Leadership Catawba program extends over an eight month period beginning with a two day retreat in August. Participants will attend a total of six full day and six half day program sessions from September through February, with graduation held in March 2021.

To graduate, attendance at all scheduled events is expected; attendance at the retreat is mandatory. No more than 12 total hours may be missed in order to complete the program and graduate.

Tuition for Leadership Catawba is \$995 (members) and \$1,195 (nonmembers) and will be due by July 31, 2020. Tuition covers all program costs including the retreat, lunches, transportation and graduation. Upon invoicing, payment may be made by check or credit card. If an applicant cancels within 10 business days prior to the retreat, one-half of the full tuition will be forfeited. If an applicant cancels after the retreat the entire tuition will be forfeited.

Application deadline is June 19, 2020 or when we reach class capacity of thirty-five (35), whichever comes first. Participants are selected on a first come basis once the application process has opened. A delay in submitting a completed application may result in being placed on the wait list for the 2021-2022 program.

## Schedule for 2020/2021 Leadership Catawba Program:

### August 2020 – Orientation, Kickoff & Retreat

Thursday, August 13<sup>th</sup> (12:00 - 5:00pm)

Friday, August 14<sup>th</sup> (8:30am - 4:30pm)

### September 2020 – Reinventing Community

Thursday, September 3<sup>rd</sup> (8:00am - 5:00 pm)

Thursday, September 10<sup>th</sup> (8:00am - 12:00 pm)

### October 2020 – Telling Our Story

Thursday, October 1<sup>st</sup> (8:00am - 5:00 pm)

Thursday, October 15<sup>th</sup> (8:00am - 12:00 pm)

### November 2020 – Serving Our Community

Thursday, November 5<sup>th</sup> (8:00am - 5:00 pm)

Thursday, November 19<sup>th</sup> (8:00am - 12:00 pm)

### December 2020 – Building For Jobs

Thursday, December 3<sup>rd</sup> (8:00am - 5:00 pm)

Thursday, December 10<sup>th</sup> (8:00am - 12:00 pm)

### January 2021 – Workforce Connectivity

Thursday, January 7<sup>th</sup> (8:00am - 5:00 pm)

Thursday, January 21<sup>st</sup> (8:00am - 12:00 pm)

### February 2021 – Small Business & Entrepreneurship

Thursday, February 4<sup>th</sup> (8:00am - 5:00 pm)

Thursday, February 11<sup>th</sup> (8:00am - 12:00 pm)

### March 2021 – Graduation Celebration

Thursday, March 11<sup>th</sup> (11:30am - 1:30 pm)

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## Leadership Catawba WHY?

All testimonials contributed by graduates of the 2019/20 Leadership Catawba.

“An amazing opportunity to learn, grow and lead. Leadership Catawba offers a fulfilling experience, both personally and professionally.”

*Lorissa Vines, Carolina Caring*

“As a lifelong resident of Catawba County my world has been opened to the innovative strides that are being taken to continue to move this community forward. The table of leadership is strong and vibrant in Catawba County, this community, the state, and the work will be impacted by years to come from Catawba County. Leadership Catawba shows you the players already at the table, and gives you a chance to grab a seat and take part in the impact.”

*Amanda Holland, Davidson, Holland, Whitesell & Co., PLLC, CPAs*

“Leadership Catawba is a high energy crash course on every aspect of Catawba County – government, business, nonprofit. If you want to grow professionally through leadership exercises, network with movers and shakers, and learn locally, sign up today!”

*Aaron Kohrs, Western Piedmont Regional Transit Authority*

“Being a lifelong Catawba County resident, I found this program so helpful and full of information that I never knew about my community.”

*Kara Cloninger, YMCA of Catawba*

**For questions or inquiries about  
Leadership Catawba, please contact:**

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