

Catawba County United Way establishes COVID-19 response fund

For more than 75 years, donor gifts to the Catawba County United Way have supported community resources that serve struggling families across our county.

Because of the economic pressures created by the current COVID-19 outbreak, workers are losing wages and tips due to event cancellations and business closures. Children who rely on free and reduced-price breakfast and lunch at school risk going hungry. The elderly are at risk as food pantries and other community resources are inundated.

Now, the CCUW is prepared to do even more by providing additional funding to those community partners with the greatest need and whose clients are being hit the hardest by the COVID-19 outbreak. We are asking anyone who can to support the Catawba County United Way Emergency Economic Relief Fund.

The fund is just now starting and will be donation driven. The CCUW will prioritize funding for frontline programs providing aid to Catawba County residents affected by emerging health, economic, and social impacts caused by the current crisis.

You can donate online at <http://www.ccunitedway.com/Covid-19-Emergency-Fund-donations> or through our Facebook page, [facebook.com/catawbacountyunitedway/](https://www.facebook.com/catawbacountyunitedway/).

The United Way was founded on the belief that a community is stronger when it works together, and no one in Catawba County is ever truly alone when all our agencies stand shoulder to shoulder to face the challenges ahead of us.

Together, our efforts can ensure there is always help for those in need, especially during the current COVID-19 outbreak.

“This is our lane,” Catawba County United Way Executive Director Jennie Connor said. “We are the hub of networking and have the ability to identify or create an opportunity to get important resources quickly and efficiently to the most vulnerable.”